DOCTOR OF NURSING PRACTICE

DNP: Executive Leadership

Are you entrepreneurial, passionate about innovation, and keen to lead your organization in new strategic directions?

If so, GW’s Executive Leadership DNP prepares you to lead and innovate in our complex and dynamic health care environment.

Nurse executives understand business, finance, entrepreneurship, and intrapreneurship (that is, creatively innovating within a system). Nurse executives must achieve higher levels of education and promote quality, nursing excellence, and innovations – consistent with the ANCC Magnet goals. Nurse executives are in high demand in all sectors of health care: clinical practices, hospitals, home health agencies, senior living facilities, nursing homes, managed care centers, community clinics, and more. This DNP also prepares nurses to better lead and manage their own private practice.

WHY GW IS A SMART CHOICE

As you pursue this DNP online at GW, you will find that as a nationally recognized leader in online nursing education GW offers you a special combination of:

+ FLEXIBILITY – access courses anytime and work around a busy or unpredictable schedule
+ CONVENIENCE – use any internet-connected computer
+ VALUE – top-ranked school with comparatively low tuition
+ SHARED MISSION – innovating health care, improving quality and service, and advancing policy
+ COMMUNITY – diverse colleagues across the US and beyond with whom to share experiences and exchange ideas, and a lifelong connection to GW’s alumni network
+ ACADEMIC RIGOR – interdisciplinary approach designed for the complex health care environment
+ POLICY EXPERTISE – GW is evolving as the school of nursing for health policy

STRONG EDUCATION SUPPORT FOR STUDENTS

You will have a strong support network:

• Positive support from the faculty through academic advising and other direct interactions
• On campus orientation to develop relationships and facilitate communication
• Access to all campus services, with staff and faculty assistance in navigating university systems
• A student writing resource website
• Network of colleagues across the country

STRENGTHEN YOUR CONTRIBUTION CAPACITY AND WIDEN YOUR CAREER OPTIONS

Through a special collaboration with the GW School of Business, the interdisciplinary DNP: Executive Leadership prepares you to:

• Lead in an executive capacity
• Develop and analyze business plans
• Conduct risk assessments
• Implement change, nursing practice innovations, and systems improvements
• Participate in policy work and decision-making
• Engage as a leader on an interdisciplinary team
• Lead and manage your own private practice

“I knew the DNP would expand my foundational knowledge and ability to conduct research and also bolster my confidence.”

Karen Ott, DNP ’12
Director for Policy, Education and Legislation
Office of Nursing Services
US Department of Veterans Affairs
“I was looking for the intellectual challenge, and I certainly found it... this cultivated an openness to new ideas and a vision of what could be.”

Mary-Michael Brown, DNP ’11
Corporate Vice President for Nursing Practice Innovation
MedStar Health

FORMAT

Designed for working professionals, coursework is online and similar to an on campus experience. There is a regular semester schedule and students have textbooks, work on group projects, and complete final exams or projects. Classes are asynchronous to provide flexibility. Interactive formats give you easy access to course materials, faculty, and classmates. Some courses have synchronous seminars to provide live time with faculty members and other students.

You will have two to three on campus experiences for face-to-face interactions with your classmates and faculty members, to hone your skills during course seminars, and for networking.

CURRICULUM OVERVIEW

The rigorous curriculum incorporates the values within the SON vision and mission, and consistent with the ANCC Magnet goals, educates you to be a nurse leader prepared to:

• Provide high quality patient care
• Further evidence-based practice
• Ensure collaboration among health care providers
• Develop quality improvement initiatives
• Engage in policy discussions and decision-making
• Collect and analyze clinical data
• Translate research into practice
• Strategically manage resources
• Utilize technology to improve efficiency and effectiveness
• Foster lifelong learning

Layered onto this is curriculum that emphasizes finance, entrepreneurship, and intrapreneurship – key areas identified as crucial by executive nurse leaders across the country consulted during the design of this degree. Courses include:

• Financial Management
• Creativity and Innovation
• Entrepreneurship/Intrapreneurship
• Executive Presence
• Knowledge Management
• Population Health
• Health Services Research and Policy
• And more...

A clinical research project of your own design in your last year allows you to engage your new executive leadership skills within your organization or in another setting.

FACULTY

Drawn from diverse professions, the GW faculty gives you access to many worldviews, experiences, and health care perspectives.

Our faculty believes optimal learning occurs when education is student-centered and adult learners are recognized for their professional knowledge, life experience, and self-reflection.

The DNP: Executive Leadership courses boast a low student-to-faculty ratio. The core curriculum is taught by nursing faculty and students take courses in the GW School of Business.

ADMISSIONS INFORMATION

You enter this pathway in the fall. This post-MSN degree opportunity is offered on a part-time basis with approximately two courses per semester and takes three years to complete.

For information about the admissions requirements and process, please visit nursing.gwu.edu/how-apply or contact us at sonadmit@gwu.edu or 571-553-0138.

The Graduate Record Examination (GRE) is not required.

TUITION, FINANCIAL AID AND VALUE

2015-2016

TUITION

$1,030/Credit*

Total Credits Needed for Graduation................................. 43

*This graduate tuition rate is fixed for students admitted in Fall 2015 or Spring 2016, and guaranteed for one year past the standard degree completion.

OTHER COSTS

Students are responsible for other costs, including but not limited to: CPR certification, books, certified background check, health insurance, immunizations, and lab fees. For the current listing of all associated costs, please visit our website at nursing.gwu.edu/tuition-and-fees.

FINANCIAL AID

GW Colonial Central provides a “one-stop shop” for tuition, student loans, and financing your education. Some employers provide tuition support and some scholarship opportunities are available. Visit colonialcentral.gwu.edu.

Students are eligible to apply for financial aid through GW’s Financial Aid Office (financialaid.gwu.edu). Questions? Contact finaid@gwu.edu or call 202-994-6620.

Also, nursing specific scholarships and other funding sources are identified in the Admissions & Aid section of the school’s website at nursing.gwu.edu.

VALUE

George Washington University is a nonprofit private university. Receive a valuable education from a school of nursing ranked in the top 11% of nursing schools by US News & World Report and and whose MSN program is ranked #9.